

MINUTES OF THE BOARD OF SUPERVISORS COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Violet Varona-Lukens, Executive Officer Clerk of the Board of Supervisors 383 Kenneth Hahn Hall of Administration Los Angeles, California 90012

Chief Administrative Officer

At its meeting held December 14, 2004, the Board took the following action:

6

The following statement was entered into the record for Supervisor Knabe:

"The Board of Supervisors took action to support the California Legislation to stop telemarketers from intruding into the homes of Californians and to allow residents to participate in an opt out system from telemarketing calls.

"Now, according to the California Public Utilities Commission's local government newsletter for November 2004, cell phone numbers may be released to telemarketing companies and these phones will begin to receive sales calls. The public needs to know they can opt out from these telemarketing calls as part of the National 'Do Not Call List' and can register their cell number to block sales calls for up to five years."

Therefore, at the suggestion of Supervisor Knabe and on motion of Supervisor Yaroslavsky, seconded by Supervisor Antonovich, unanimously carried (Supervisor Knabe being absent), the Chief Administrative Officer was instructed to prepare a memo to the press that individuals need to call 888-382-1222 from their cell phones or complete the online form at www.donotcall.gov to have their cell number added to the National "Do Not Call List" and recommend that cell phone owners take action as quickly as possible.

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